Housing Education and Research Association
48th Annual Conference

Revitalization, Sustainability...
...and All That Jazz

Kansas City, Missouri
October 5 – 8, 2014

Hampton Inn & Suites– Country Club Plaza
Sunday, October 5, 2014

3:00 – 9:00pm  Conference Registration  Seville Room
10:00am – 4:15pm  Preconference Tour  Hotel Lobby
4:15 – 4:30pm  Break
4:30 – 5:30pm  HERA Board Meeting  Summit Room
5:30 – 7:00pm  Dinner* on your own
*See conference restaurant recommendations
7:00 – 9:00pm  Welcome Reception  Plaza C
Poster Presentations

Conference Welcome

Marsha Alexander and Michael Goldschmidt  
*University of Missouri  
2014 HERA Conference Co-Chairs

Dr. Ruth Tofle, Chair  
Department of Architectural Studies, University of Missouri

Dr. Jo Britt-Rankin, Associate Dean - Extension  
College of Human Environmental Sciences, University of Missouri

Poster Presentations

Axton Betz-Hamilton  Addressing Career Development and the Integrative Nature of Family and Consumer Sciences: An Independent Study
Marsha Alexander and Connie Neal  Aging in Place – Housing for a Lifetime
Kenneth Tremblay  Do-It-Yourself Home Energy Assessments
Kathleen Parrott and Julia Beamish  Design and Construction Week: An Opportunity to Learn, Network, and Experience
Sung-Jin Lee, Suk-Kyung Kim, Mira Ahn, and Hyun Joo Kwon  A Case Study of Zero-Energy Homes in South Korea
Jaya Rose  Revealing the Complexities of Visual Content Analysis in Interior Design
Monday, October 6, 2014

8:00am – 4:00pm  Conference Registration  Seville

7:30 – 8:30am  Continental Breakfast  Lobby

8:30 – 10:00am  Concurrent Session I  Plaza A, B, and Club

**Plaza A**

Moderator: Pat Snodgrass

- Katrin Anacker  Analyzing Housing Affordability of U.S. Renters during the Great Recession, 2007 to 2009
- Gina Peek and Jorge Atiles  Exploring the Effectiveness of a State Level Low-Income Housing Tax Credit (LIHTC)
- Leslie Green-Pimentel  A Geographic Perspective to Homeownership: Barriers and Resources for a Low Income County in the US Rural South

**Plaza B**

Moderator: Rebecca Blocker

- Randall Cantrell  Decision-Adopt: Using Predictive Analytics to Segment U.S. Homeowners by Utility-Bill “Botheredness” and Budget Constraints
- Sarah Kirby  Assessment of the Energy Transformation Curricula: Changes in Knowledge and Practice for Participating Youth
- Katherine Allen and Randall Cantrell  Extension Guides Community Redevelopment

**Club**

Moderator: Mark Porth

- Noriel Gray  A Decade After: Post Occupancy Evaluation of Houses in Tsunami Affected Areas in the Southern Region of Sri Lanka
- Axton Betz-Hamilton  Identity Theft and the Potential Impact on the Housing Industry
- Hyun Joo Kwon, Mira Ahn, Sung-jin Lee, and Suk-Kyung Kim  U.S. Baby Boomers’ Wants in Sustainable Housing

10:00 – 10:30am  Break

10:30am – 12:00pm  Concurrent Session II  Plaza A, B, and Club

**Plaza A**

Moderator: Marsha Alexander
Eunju Hwang and Ann Ziebarth  Livable Community Policies and Aging in Place

Sung-jin Lee  North Carolina Elderly Homeowners with Limited Resources: Aging-In-Place (Preliminary Analysis)

Roberta Null and Deborah Eilering  Beyond Codes – A Universal Design Success Story

Plaza B
Moderator: Connie Neal

Andrew Carswell  An Analysis of Property Management Expense Control by Ownership Type

Joe Colistra  New Modes of Community Empowerment

Hyun-Jeong Lee, Julia Beamish and Rosemary Goss  Housing Costs Of the U.S. Young Professionals In Rental Units

Club
Moderator: Kandace Fisher

A. Sue Ballard de Ruiz  The Impact of Deferred Maintenance on Indoor Air Quality in Low-Income Housing

Martha Keel and Bonnie Hinds  Instructional Strategies and Programming Ideas for Introducing Healthy Home Concepts to Residents of Multi-Family Housing

Nancy Asay  An Entrance for Healthy Living and Aging in Place

12:00 – 2:00pm  Lunch and General Session  Plaza C

Colleen Starkloff
The Starkloff Institute, St. Louis, MO
“Universal Design: Preparing the Next Generation of Designers to Change How We Live in the New Millennium”

2:00 – 2:15pm  Break

2:15 – 3:45pm  HERA Section Meetings  Plaza A, B, and Club

Extension  Plaza A
Research  Plaza B
Academic  Club

3:45 – 4:00pm  Break
4:00 – 5:30pm  Concurrent Session III  Plaza A, B, and Club

**Plaza A**
Moderator: Pat Snodgrass

Carla Earhart  Symposium: Housing Diversity in Children’s Literature
Kandace Fisher-McLean  Images of Community Crime in Ferguson, Missouri: Older Adults’ Perspectives

**Plaza B**
Moderator: Connie Neal

Suk-Kyung Kim  A Regional Affordable Housing Study for the Mid-Michigan Program for Greater Sustainability
Hyun Joo Kwon and Julia Beamish  Multifamily Housing Senior Residents’ Reasons for Moving, Residential Satisfaction, and Intention to Move
Julia Beamish and Rosemary Goss  Housing Situation of Young Professionals in the United States and Korea

**Club**
Moderator: Rebecca Blocker

Marilou Cheple, Becky Yust, and Marilyn Bruin  Healthy Home Assessment for Immigrant and Non-immigrant Households in Rental Units in Minnesota
Marilyn Bruin  Aging and Housing in North St. Paul: A Resilient Community Project
Becky Yust  Affordable Multifamily Housing: Advancing Sustainability

5:30pm – Dinner* on your own
*See conference restaurant recommendations
Tuesday, October 7, 2014

7:00 – 8:00am  Continental Breakfast  
    Lobby

8:00 – 9:30am  HERA Committee Meetings  Plaza A, B, and Seville

    Membership  Plaza A
    Publications  Plaza B
    Awards  Seville

9:30 – 10:00am  Break

10:00 – 10:30am  Travel to KC River Market  Hotel Lobby

10:30 – 11:00am  Tour of MU Extension KC  MU Extension Office – River Market

    Marsha Alexander, Urban Region Housing and Environmental Design Specialist
    University of Missouri - Extension

    Cynthia Zluticky, Urban Region Director
    University of Missouri - Extension

11:00am – 12:00pm  HERA Business Meeting  MU Extension Office – River Market

    Martha Keel, 2014 HERA President

12:00 – 1:30pm  Lunch* on your own  Kansas City River Market

    *See conference restaurant recommendations

1:30 – 2:30pm  General Session  MU Extension Office – River Market

    Jonathan Arnold
    Arnold Imaging and Development, Kansas City, MO
    “The Long View – A Model for Sustainable Development in the 21st Century”

2:30 – 2:45pm  Break and Walk to Steamboat Arabia

2:45 – 4:30pm  Steamboat Arabia Museum  Kansas City River Market

4:30 – 4:45pm  Walk to MU Extension Office – River Market

4:45 – 5:15pm  Travel to Hotel  MU Extension Office – River Market

6:30 – 8:30pm  Awards Banquet  Plaza C

    USDA Exemplary Leadership Award
    Dr. Laura Booth
    HERA Awards
Distinguished Service
Housing Impact
Early Career
Friend of Housing
Tessie Agan Awards and Presentations
  Undergraduate
    Samantha Meyer
  Graduate
    Rachel Drew
    “Believing in Homeownership: Behavioral Drivers of Housing Tenure Decisions”

2015 HERA Conference Presentation
Wednesday, October 8, 2014

7:00 – 8:00am  Continental Breakfast  Hotel Lobby

8:00 – 9:30am  Concurrent Session IV  Plaza A, B, and Club

Plaza A
Moderator: Jeffrey Barber

Martin Seay  Mortgages and Financial Satisfaction in Retirement

Plaza B
Moderator: Tom Fuhrman

Katrina Lewis  Housing of the Future
Noriel Gray  Using Virtual Models and Digital Fabrication in Early Design Studios
Gregory Galford and Gina Peek  A Contextual View of Surveillance with Implications in the Home Environment

Club
Moderator: Michael Goldschmidt

Keishon Thomas and Pamela Turner  Healthy Homes: Building Connections
Pablo Moyano Fernandez  Self-Sufficient Housing in St. Louis
Pamela Turner and Sarah Kirby  Sustainable Living Outreach Using Social Media

9:30 – 10:00am  Break

10:00 – 11:30  General Session  Plaza C

Stuart Bullington
Housing Division, Neighborhood & Housing Services Department, Kansas City, Missouri
“Revisiting Affordable and Sustainable Housing in Kansas City”

11:30am – 1:00pm  HERA Board Meeting  Club