



**Housing Education and Research Association
48th Annual Conference**



**Kansas City, Missouri
October 5 – 8, 2014**

Hampton Inn & Suites– Country Club Plaza

Sunday, October 5, 2014

3:00 – 9:00pm	Conference Registration	<i>Seville Room</i>
10:00am – 4:15pm	Preconference Tour	<i>Hotel Lobby</i>
4:15 – 4:30pm	Break	
4:30 – 5:30pm	HERA Board Meeting	<i>Summit Room</i>
5:30 – 7:00pm	Dinner* <i>on your own</i> <i>*See conference restaurant recommendations</i>	
7:00 – 9:00pm	Welcome Reception Poster Presentations	<i>Plaza C</i>

Conference Welcome

Marsha Alexander and Michael Goldschmidt
University of Missouri
2014 HERA Conference Co-Chairs

Dr. Ruth Tofle, Chair
Department of Architectural Studies, University of Missouri

Dr. Jo Britt-Rankin, Associate Dean - Extension
College of Human Environmental Sciences, University of Missouri

Poster Presentations

Axton Betz-Hamilton	<i>Addressing Career Development and the Integrative Nature of Family and Consumer Sciences: An Independent Study</i>
Marsha Alexander and Connie Neal	<i>Aging in Place – Housing for a Lifetime</i>
Kenneth Tremblay	<i>Do-It-Yourself Home Energy Assessments</i>
Kathleen Parrott and Julia Beamish	<i>Design and Construction Week: An Opportunity to Learn, Network, and Experience</i>
Sung-Jin Lee, Suk-Kyung Kim, Mira Ahn, and Hyun Joo Kwon	<i>A Case Study of Zero-Energy Homes in South Korea</i>
Jaya Rose	<i>Revealing the Complexities of Visual Content Analysis in Interior Design</i>

Monday, October 6, 2014

8:00am – 4:00pm	Conference Registration	<i>Seville</i>
7:30 – 8:30am	Continental Breakfast	<i>Lobby</i>
8:30 – 10:00am	Concurrent Session I	<i>Plaza A, B, and Club</i>

Plaza A

Moderator: Pat Snodgrass

Katrin Anacker	Analyzing Housing Affordability of U.S. Renters during the Great Recession, 2007 to 2009
Gina Peek and Jorge Atiles	Exploring the Effectiveness of a State Level Low-Income Housing Tax Credit (LIHTC)
Leslie Green-Pimentel	A Geographic Perspective to Homeownership: Barriers and Resources for a Low Income County in the US Rural South

Plaza B

Moderator: Rebecca Blocker

Randall Cantrell	Decision-Ade tm : Using Predictive Analytics to Segment U.S. Homeowners by Utility-Bill “Botheredness” and Budget Constraints
Sarah Kirby	Assessment of the Energy Transformation Curricula: Changes in Knowledge and Practice for Participating Youth
Katherine Allen and Randall Cantrell	Extension Guides Community Redevelopment

Club

Moderator: Mark Porth

Noriel Gray	A Decade After: Post Occupancy Evaluation of Houses in Tsunami Affected Areas in the Southern Region of Sri Lanka
Axton Betz-Hamilton	Identity Theft and the Potential Impact on the Housing Industry
Hyun Joo Kwon, Mira Ahn, Sung-jin Lee, and Suk-Kyung Kim	U.S. Baby Boomers’ Wants in Sustainable Housing

10:00 – 10:30am **Break**

10:30am – 12:00pm **Concurrent Session II** ***Plaza A, B, and Club***

Plaza A

Moderator: Marsha Alexander

Eunju Hwang and Ann Ziebarth	Livable Community Policies and Aging in Place
Sung-jin Lee	North Carolina Elderly Homeowners with Limited Resources: Aging-In-Place (Preliminary Analysis)
Roberta Null and Deborah Eilering	Beyond Codes – A Universal Design Success Story

Plaza B

Moderator: Connie Neal

Andrew Carswell	An Analysis of Property Management Expense Control by Ownership Type
Joe Colistra	New Modes of Community Empowerment
Hyun-Jeong Lee, Julia Beamish and Rosemary Goss	Housing Costs Of the U.S. Young Professionals In Rental Units

Club

Moderator: Kandace Fisher

A. Sue Ballard de Ruiz	The Impact of Deferred Maintenance on Indoor Air Quality in Low-Income Housing
Martha Keel and Bonnie Hinds	Instructional Strategies and Programming Ideas for Introducing Healthy Home Concepts to Residents of Multi-Family Housing
Nancy Asay	An Entrance for Healthy Living and Aging in Place

12:00 – 2:00pm Lunch and General Session Plaza C

Colleen Starkloff

The Starkloff Institute, St. Louis, MO

“Universal Design: Preparing the Next Generation of Designers to Change How We Live in the New Millennium”

2:00 – 2:15pm Break

2:15 – 3:45pm HERA Section Meetings Plaza A, B, and Club

Extension	Plaza A
Research	Plaza B
Academic	Club

3:45 – 4:00pm Break

4:00 – 5:30pm

Concurrent Session III

Plaza A, B, and Club

Plaza A

Moderator: Pat Snodgrass

Carla Earhart

Symposium: Housing Diversity in Children’s Literature

Kandace Fisher-McLean

Images of Community Crime in Ferguson, Missouri: Older Adults’ Perspectives

Plaza B

Moderator: Connie Neal

Suk-Kyung Kim

A Regional Affordable Housing Study for the Mid-Michigan Program for Greater Sustainability

Hyun Joo Kwon and Julia Beamish

Multifamily Housing Senior Residents’ Reasons for Moving, Residential Satisfaction, and Intention to Move

Julia Beamish and Rosemary Goss

Housing Situation of Young Professionals in the United States and Korea

Club

Moderator: Rebecca Blocker

Marilou Cheple, Becky Yust, and Marilyn Bruin

Healthy Home Assessment for Immigrant and Non-immigrant Households in Rental Units in Minnesota

Marilyn Bruin

Aging and Housing in North St. Paul: A Resilient Community Project

Becky Yust

Affordable Multifamily Housing: Advancing Sustainability

5:30pm –

Dinner* *on your own*

**See conference restaurant recommendations*

Tuesday, October 7, 2014

7:00 – 8:00am	Continental Breakfast	Lobby
8:00 – 9:30am	HERA Committee Meetings	Plaza A, B, and Seville
	Membership	<i>Plaza A</i>
	Publications	<i>Plaza B</i>
	Awards	<i>Seville</i>
9:30 – 10:00am	Break	
10:00 – 10:30am	Travel to KC River Market	Hotel Lobby
10:30 – 11:00am	Tour of MU Extension KC	MU Extension Office – River Market
	Marsha Alexander, Urban Region Housing and Environmental Design Specialist <i>University of Missouri- Extension</i>	
	Cynthia Zluticky, Urban Region Director <i>University of Missouri - Extension</i>	
11:00am – 12:00pm	HERA Business Meeting	MU Extension Office – River Market
	Martha Keel, 2014 HERA President	
12:00 – 1:30pm	Lunch* <i>on your own</i>	Kansas City River Market
	<i>*See conference restaurant recommendations</i>	
1:30 – 2:30pm	General Session	MU Extension Office – River Market
	Jonathan Arnold <i>Arnold Imaging and Development, Kansas City, MO</i> “The Long View – A Model for Sustainable Development in the 21 st Century”	
2:30 – 2:45pm	Break and Walk to Steamboat Arabia	
2:45 – 4:30pm	Steamboat Arabia Museum	Kansas City River Market
4:30 – 4:45pm	Walk to MU Extension Office – River Market	
4:45 – 5:15pm	Travel to Hotel	MU Extension Office – River Market
6:30 – 8:30pm	Awards Banquet	Plaza C
	USDA Exemplary Leadership Award Dr. Laura Booth HERA Awards	

Distinguished Service

Housing Impact

Early Career

Friend of Housing

Tessie Agan Awards and Presentations

Undergraduate

Samantha Meyer

Graduate

Rachel Drew

*"Believing in Homeownership: Behavioral Drivers of Housing Tenure
Decisions"*

2015 HERA Conference Presentation

Wednesday, October 8, 2014

7:00 – 8:00am **Continental Breakfast** *Hotel Lobby*

8:00 – 9:30am **Concurrent Session IV** *Plaza A, B, and Club*

Plaza A

Moderator: Jeffrey Barber

Martin Seay

Mortgages and Financial Satisfaction in Retirement

Kim Scobba and Karen Tinsley

Leadership, Capacity Building and Social Capital: A Case Study of the Georgia Initiative for Community Housing

Plaza B

Moderator: Tom Fuhrman

Katrina Lewis

Housing of the Future

Noriel Gray

Using Virtual Models and Digital Fabrication in Early Design Studios

Gregory Galford and Gina Peek

A Contextual View of Surveillance with Implications in the Home Environment

Club

Moderator: Michael Goldschmidt

Keishon Thomas and Pamela Turner

Healthy Homes: Building Connections

Pablo Moyano Fernandez

Self-Sufficient Housing in St. Louis

Pamela Turner and Sarah Kirby

Sustainable Living Outreach Using Social Media

9:30 – 10:00am **Break**

10:00 – 11:30 **General Session** *Plaza C*

Stuart Bullington

Housing Division, Neighborhood & Housing Services Department, Kansas City, Missouri

“Revisiting Affordable and Sustainable Housing in Kansas City”

11:30am – 1:00pm **HERA Board Meeting** *Club*